

**DIANE YOKES**  
**Makeup Artist/Hair /Men's Grooming**

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Since 1982, Diane has provided professional, personalized services as a makeup artist and hairstylist to the Milwaukee-area production community. In 1994, Diane set up a home-based photo studio to primarily serve the local actors and modeling community with professional headshots and business portraits. She uses her studio to test new products and techniques to meet the demands of High Definition Media.

Through Yokes & Associates, Diane continues to offer her personalized services as a makeup artist and hairstylist while networking with other skilled associates.

Upon request, she will also provide wardrobe consulting along with a wardrobe styling kit on set.

Diane believes strongly in continuing education and continues to update her kit with products and techniques tailored to meet the application demands of Hi-Definition digital media and live broadcasts.

Following is a comprehensive list of the companies and individuals Diane has worked with personally over the past three decades.

The highlighted areas represent clients from 2011 to 2016. All clients after 2016 are on the website under "Clients" or "Live Broadcast."

## CLIENTS

Advanced Pain Management • ATC • Aurora • Bay Shore Mall • Blunt, Ellis & Loewi • Blood Center of Milwaukee • Bon Ton Woman for MAAC Fashion Show • Brio Toys • Brookfield Square Mall • Caterpillar Global Mining • Central Du Page Hospital • Cherry Vale Mall • City of Milwaukee • Clean Power • Corolle Dolls • Cousin's Subs • Covenant Healthcare • Crafting for the 90's • Crest Toothpaste • CUNA Mutual Life Insurance • Cutler Hammer • Daryl Hines Ministry • Eddie Martini's • Edge Shaving Gel • Edward Jones • Elefanten Shoes • Enzymatic Therapy • Federated Realty • Firstar Bank • Florence Eismann • Fox 6 North Girls • GE Medical Systems • Gold Cross Ambulance • Golden Living • Goodwill Industries • Guarantee Bank • Handy Andy • Harley Davidson • Huggies • Industries for the Blind • InSync Designs • Jewish Museum Milwaukee • Jockey International • Johnson Controls • Kahn's Clothing • KFC-Kentucky Fried Chicken • Klement's Sausage • Kohl's Department Store • Kohl's Food Store • Kohler • Koss Corporation • Land's End • Lifetime Television/Health Corner: Chef Md., That Certain Something, Kids Corner, Kids Go Green, 20 Something • Marquette University • Manpower • Metavante • Miller Brewing • Milwaukee Bucks • Milwaukee Brewers • Milwaukee • Milwaukee County Transit System • Milwaukee Journal- Sentinel • Milwaukee Magazine • Ministry Healthcare • Mountain Dew • MPTV The Arts Page • Mutual Savings • NFL Films • NBC Sports "Football in America" Lambeau Field 2011 Sunday Night Football, Live Broadcast in September and Christmas Day • Northwestern Mutual • Oprah Show 2011 "Oprah Winfrey Reveals a Hidden Family Secret" • Oshkosh B'Gosh • Park State Bank • Pabst Brewing Company • People Magazine • Physicians Plus • Pleasant Company • Preps Plus • Pro Health, Waukesha Memorial "EPIC" • Rolling Stone Magazine • S.C.Johnson Company • Sacred Heart • Sargento Cheese • School Choice Wisconsin • Sleep Wellness • St. Luke's Medical Center • St. Michael's Hospital • Sew Creative • Shopko • Shops of Grand Avenue • Shutterbug Magazine • Single Life Magazine • Snap On Tools • Skill Power Tools • Stan's Fit For Your Feet • State Farm Insurance • Taste of Home Magazine • Thrift/Treasury Drug • Time Warner Cable • Tribond • Top Tier Legal • The Turkey Store • Walgreens • Walmart • WEAC2011 • WE Energies • West Bend Silverlining Company • Westconsin Credit Union • WKLH • WKTI • WTMJ • WISN • WITI • Window World • Wisconsin Board of Tourism • Wisconsin Dental Association • Wisconsin Department of Transportation • Wisconsin State Lottery Scratch Game • WSL, How Big Are Your Dreams • Wisconsin Film Festival 2011 Sponsor Trailer • Wisconsin State Fair • Wisconsin Vein Center and Medi Spa • World Wrestling Federation • World Championship Wrestling • YMCA

## AGENCIES & PRODUCTION COMPANIES

Bertram/Ewing Assoc., Ltd.  
Black Swan  
Boelter + Lincoln  
Campaign Group  
Cramer Krasselt  
D'Arcy Masius Benton & Bowles, Inc.  
(Chicago & New York)  
Digital Cowboys  
Eichenbaum and Associates  
Endless Productions  
Epic  
Ewing & Co.  
Ferderbar Studio  
Freckmann, Pedderson, Prom, Inc.  
Harleywood  
Harpo Studios Henke &  
Associates  
Hoffman York & Compton  
I Level Media  
Jacobson Rost (Los  
Angeles)  
J. Walter Thompson  
Jerry Smith  
Jim Hughes Advertising  
Jimmy Makes Movies  
Logan Productions  
KSK Designs  
Larson Production  
Laughlin & Constable  
Lebrecht & Ritenour  
Looking Glass Productions  
Love Letters Limited

Mainly Editing  
Marx Creative  
May Productions  
Meridian Productions  
Multex  
NBC Sports  
Nettesheim Marketing  
Northwestern Mutual  
On-Line Video  
Plum Moving Media  
Preeminent Productions  
Professional Marketing Services  
Purple Onion  
Pyramid Pictures  
RDI Stages  
Roach Projects  
Roizman & Associates  
Rindy Miller Media  
Reader's Digest Studio  
RYP Filmworks  
Samata Mason  
Serve Marketing  
Stir Stuff Marketing  
Square Joint  
Time Warner Cable  
Tri-Marq Communications  
Twisted Fiction  
USAV Group  
Video Wisconsin  
Waldrilling & Bestman, Inc.  
Weber Advertising  
William Eisner & Assoc. (now Nonbox)

## PHOTOGRAPHERS & STUDIOS

Rich Bauer  
John Beckett  
Carrie Branovan  
Classic Vision  
Todd Dacquisto  
Tom Davenport  
Andrew Eccles  
Steve Eliason  
Ferderbar Studio  
Jamie Garris  
Dave Gilo  
Mark Gubin  
Kermit Hayes  
Paul Henning

Mike Hubregtse  
Image Studio  
Jack Jackson  
Dick Kahn  
Allan Knox Studio  
Karen Kuehn  
Raymond Kwan  
Scott Lanza  
Rick Maciejewski  
Jim Moy  
John Nienhuis  
David Nevala  
Photography Unlimited  
Steve Salick

Randy Santos  
James Schnepf  
David Vanderveen  
Tim Waite  
Chris Wimpy  
Scott Witte  
Nancy Yuenkel

## **CELEBRITIES**

Chris Angel  
Bo Black  
Billy Burke  
Chris Collinsworth  
Bob Costas  
Dustin Diamond  
Tony Dungy  
Rick Hall  
Rodney Harrison  
Milla Jovovich  
Tim Kazurinsky  
Dr. John La Puma, M.D.  
Ed Marinaro  
Deborah Manjoney, M.D.  
Coach Mike McCarthy  
Terry Meeuwsen  
Al Michaels  
Colin Mochrie  
Dan Patrick  
Lou Diamond Phillips  
Robert Plant  
Geraldo Rivera  
Chris Rock  
Tim Russert  
Brad Sherwood  
Martin Short  
Jessica Szohr  
Michele Tafoya  
Jesse Ventura

## **PROFESSIONAL ATHLETES**

John Anderson  
Sal Bando  
Andrew Bogut  
Bonnie Blair  
Ryan Braun  
Robert Brooks  
Dick Butkus  
Mike Cameron  
Donald Driver  
Brett Favre  
Eric Flaim  
Antonio Freeman  
Jovani Gallardo  
Garry Howard  
Dan Jansen  
James Lofton  
Desmond Mason  
Jon McGlocklin  
Paul Molitor  
Ray Nitschke  
Aaron Rodgers  
Bart Starr  
Don Sutton  
Reggie White  
Phil Wittliff

## **PUBLIC FIGURES**

WI Supreme Court Justice Louis Butler  
President Bill Clinton  
Michael Dukakis  
Senator Russ Feingold  
Governor Tommy Thompson  
Senator John Kerry  
Governor Scott McCallum  
Senator Steve Novick  
Senator Tammy Baldwin